



Education Department
Government of Gujarat

SSIP 2.0

Student Startup & Innovation Policy



Ideas
Innovation
Impact



C. U. SHAH
POLYTECHNIC
SURENDRANAGAR

SSIP 2.0

DESIGN THINKING & PROTOTYPING

THINK • DESIGN • BUILD • TEST • IMPACT



DATE

13 AUG 2026
(THURSDAY)



TIME

11:00 AM
to **04:00 PM**



VENUE

C. U. SHAH POLYTECHNIC
SURENDRANAGAR



ORGANIZED BY

SSIP COORDINATOR
C. U. SHAH POLYTECHNIC,
SURENDRANAGAR

DESIGN THINKING PROCESS



1. EMPATHIZE

Understand users, their needs and challenges



2. DEFINE

Clearly define the real problem



3. IDEATE

Brainstorm and generate multiple ideas



4. PROTOTYPE

Build a model / prototype / mock-up



5. TEST

Test with users and improve

From **IDEA**
to **INNOVATION**,
From **INNOVATION**
to **IMPACT!**

WHAT YOU WILL LEARN

- ✓ Understand real-world problems
- ✓ Apply Design Thinking methodology
- ✓ Generate innovative ideas
- ✓ Build and test prototypes
- ✓ Transform ideas into impactful solutions



OPEN FOR ALL

POLYTECHNIC STUDENTS

Be a Thinker. Be an Innovator.
Be the Change!

★ ★
INNOVATE
CREATE
ELEVATE

*Let's Build the Future
with Creativity
& Innovation!*

COME • PARTICIPATE • LEARN • INNOVATE